The Arc Jacksonville's

2020 RUNNING OF THE BULLS 5K

The Arc Jacksonville

Sponsorship Proposal

“Super fun, had a great time!!!”

ABOUT THE ARC JACKSONVILLE

The Arc Jacksonville’s mission is to serve people with intellectual and developmental differences to achieve their full potential and to participate in community life.

The Arc Jacksonville provides a multitude of services, supports, education, care and advocacy across the individuals’ life span to ensure the 500 individuals served have opportunities to choose how they live, learn, work and play.

The Arc has made a difference by allowing me to come and work as well as build friendships.

Since 1965, The Arc Jacksonville has been providing the next steps in:

- Earning a living
- Education
- Creating a home
- Independence
- Recreation
- Community Involvement

I am able to have a place to learn work skills and get paid for it. I greatly appreciate all The Arc has done.

In sponsoring Running of the Bulls 5K, you will celebrate the achievements of all individuals and help sustain much needed programs in our community. Last year’s run had over 600 participants and spectators!

Your sponsorship will ensure that The Arc Jacksonville continues to elevate and empower individuals to achieve the “good life” we all want - a good home, a good job and good friends!

6,000+ email subscribers

1,100+ Instagram followers

3,100+ Facebook followers

300+ Twitter followers

“It was a super fun race! I can't wait until next year!”

ABOUT RUNNING OF THE BULLS 5K

The 6th annual Running of the Bulls 5K is taking place at Intuition Ale Works in downtown Jacksonville on Bay Street. More than 600 runners, walkers and spectators will experience the excitement of the traditional Encierro without the risk of being gored!

Runners will be chased through the streets by the Jacksonville Roller Derby. These roller derby version bulls will be released in waves to maximize the thrill. Those who survive will be rewarded with an after-party featuring food, live music, beverages and family-friendly activities.

I would say this is one of my favorite races! It is so much fun and the "bulls" are amazing!

PREVIOUS RUNNING OF THE BULLS 5K SPONSORS INCLUDE:

Air Solutions Heating & Cooling
Cashmere Corner, LLC
Certified Air Contractors, Inc.
Cornelius, Schou & Leon, LCC
Bernadette Moran and Frank Rossi
Blk Shp at Intuition
The Holmes Organization
Debbie Martin Johnson
Jacksonville Roller Derby
Intuition Ale Works
Anne & Robert Lufrano
Maple Street
McCall Service
Pajcic & Pajcic
Redfin Group
YMCA

I think this was the best one yet! We have done all but one since it started!! We will be back next year!

“Great cause and will be doing it again!”

SPONSORSHIP LEVELS AND BENEFITS	Encierro $10,000	Fiesta $5,000	Red Bandana $3,000	Patron $1,000	The Herd $500
Company name in event title	•				
Verbal mention at race	•				
Company name/logo in any media promotions	•	•			
Spotlight in agency eNewsletter before and after event	•	•			
Spotlight on agency social media before and after event	•	•	•		
Company name/logo on all event materials	•	•	•	•	
Company name/logo on hydration station signs	•	•	•	•	
Portion of Google advertising	•	•	•	•	
Complimentary registrations	25	20	15	10	
Company name/logo on event t-shirt*	XL Logo	Large	Medium	Small	Name Only
Linked company name/logo on event website	•	•	•	•	
Table display during event	•	•	•	•	
Promotional materials in race packets (sponsor supplied)	•	•	•	•	•

- Post-event photos will be added to The Arc Jacksonville’s website and will include linked sponsor names/logos.
- Inclusion of logos on print materials are subject to print deadlines.
- Logos must be submitted by February 1, 2020 to be included on event shirt.
- The Arc Jacksonville is allocating a portion of its $10K/month Google Ad Grant budget to promote event through March 2020.

More than 600 business leaders, community members and leaders, philanthropists and families participated in Running of the Bulls 5K 2019.

The Arc Jacksonville helped me take the next step towards learning more independent living skills.

YES! I WANT TO SPONSOR

- ☐ Encierro - $10,000
- ☐ Fiesta - $5,000
- ☐ Red Bandana - $3,000
- ☐ Patron - $1,000
- ☐ The Herd - $500
- ☐ Other Gift: $ _____

Please complete the form below

Company: _____

Contact: _____

Title: _____

Phone: _____

Email: _____

Address: _____

Payment Details

- ☐ Please send an invoice
- ☐ Check enclosed
- ☐ Pay by credit card - online: arcjacksonville.org/bullssponsorship
  - ☐ Visa ☐ Mastercard ☐ Amex ☐ Discover

Card holder name: _____ Expiration date: _____

Card number: _____ Security code: _____

Please mail, fax or email this form to:

The Arc Jacksonville - Running of The Bulls 5K
1050 North Davis Street, Jacksonville, FL 32209
F. 904-355-9616 | **E.** smcmillan@arcjacksonville.org

Thank you for your sponsorship. This form will help us properly record and acknowledge your generous gift.
If you have any questions, please contact Sara McMillan at smcmillan@arcjacksonville.org or at 904-355-0155.

The Arc Jacksonville